

WORKSHOPS

ROUND 1

Triodos Bank

Social banking and sustainable investment

Triodos Bank is one of Europe's leading social banks. Established in 1980 in The Netherlands, the bank enables money to work for positive social, environmental and cultural change. Triodos Bank only lends money to organisations and businesses pursuing positive social, environmental and cultural goals - in fields such as renewable energy, social housing, complementary health care, fair trade, organic food and farming, social business and microcredit organisations in developing countries.

As part of its comprehensive range of banking services, Triodos Bank offers retail investment funds. These funds invest in some of the biggest stock-listed companies in the world and small pioneers. Kelsey Barrett and Iris Lether will present how Triodos Bank makes informed strategic choices for sustainable investment, the selection criteria and research processes it uses, and some of the dilemmas it faces. Barrett and Lether have over 20 years experience in the field of sustainability and corporate responsibility, including: EU government policy advising; CO₂ compensation; advising and financing sustainable companies.

Red Cross

Humanitarian Organization

The Netherlands Red Cross seeks to prevent and alleviate human suffering and to improve the situation of vulnerable people. The Netherlands Red Cross helps, protects and takes care of people that are victims of war, conflict and disaster, and those who need assistance because of other circumstances. The Netherlands Red Cross is part of the international Red Cross and Red Crescent Movement. The Movement consists of the International Committee of the Red Cross, the 186 National Red Cross and Red Crescent Societies, and the International Federation of Red Cross and Red Crescent Societies.

The workshop of the Netherlands Red Cross will focus on two topics: the work of the Red Cross and career opportunities with the Red Cross, both in The Netherlands and abroad. With regard to the work of the Red Cross, specific attention will be paid to its work in the field of international humanitarian law.

Capgemini

Financial Services

Capgemini is one of the world's largest providers of Consulting, Outsourcing and Technology Services. At Capgemini, exciting careers and a stimulating workplace come with a great sense of belonging. We invest in creating an environment where the most talented, qualified people want to be – and stay. Capgemini is a global leader in working with clients to significantly transform their organizations, with deep industry expertise in all major sectors.

Two practices, Human Resource Transformation and Financial Services, will be present at the University College to explain more about our organization in an interactive workshop where you will also experience our way of working.

Philips

Electronic Appliances Manufacturer

Royal Philips Electronics of the Netherlands is a diversified Health and Well-being company, focused on improving people's lives through timely innovations. As a world leader in healthcare, lifestyle and lighting, Philips integrates technologies and design into people-centric solutions, based on fundamental customer insights and the brand promise of "sense and simplicity". Philips is one of the largest electronics companies in the world, founded and headquartered in the Netherlands. In 2007, its sales were €26.79 billion and it employed 123,800 people in more than 60 countries. Philips is organized in a number of sectors: Philips Consumer Lifestyle, Philips Lighting and Philips Healthcare.

D.A. Leurdijk, Clingendael (roundtable)

Netherlands Institute of International Relations

As Clingendael's United Nations-expert, specialized in political and military UN-issues, Leurdijk is senior research associate, lecturer, policy advisor and political commentator. He has dealt extensively with a wide range of UN-related issues, especially in the field of international peace and security, including peace-keeping, peace-enforcement and peace-building, in crisis situations such as the Gulf-war, Somalia, Rwanda, the former Yugoslavia (Bosnia, Kosovo, Macedonia), and the UN's relationships with regional organizations, such as NATO (SFOR, KFOR) and the EU. His most recent publications are focused on the 'war on terrorism', and the role of international organizations, including the UN and NATO.

Iteke Weeda (roundtable)

Keynote speaker UCU Career Conference

Until 2006 Iteke Weeda was associate professor of Sociology at Wageningen University and full professor of Gender Studies at the University of Groningen. Her published research focuses on masculinity and femininity. In her work she covers relationships, marriage and divorce; love, spirituality and intimacy, in both private and business settings. She gives lectures about communication, emotional intelligence and intuitive development, and the way those aspects influence personal life styles and working routines.

ROUND 2

Bain & Company

Strategy Consultant

Bain was founded over 35 years ago on the principle that consultants must measure their results by their clients' financial returns. We help top management teams beat their competition and generate substantial, lasting impact. We're so passionate about our clients' success that we will take equity in lieu of fees. In other words, we prosper only if our clients prosper. In all, we are 4,800 individuals from varied backgrounds working in 41 offices around the world.

Collectively, we have served more than 4,150 clients from every sector in every region of the world.

Bain Amsterdam was founded in 1998 and serves a wide range of blue chip clients in areas such as consumer goods, financial services, telecommunications, technology and manufacturing. Our successful track record in The Netherlands has allowed us to grow at an exponential rate, and the office currently consists of ca. 80 consultants. The Amsterdam office is situated in the Rembrandt Tower close to the Amstel.

Talentree

Recruitment agency

Talentree will be giving a workshop about the Talentcheck; personal branding and résumé writing. The Talentcheck is a personality test that gives information about your character and your personal interests. Talentree is a Recruitment Agency and uses the test to find out if a student is suited for a particular job. Before the workshop every participant needs to take the test so we can evaluate your personality! Are you up for that? Then register for the Talentree workshop

The outcome of your Talentchecks will be used to discuss personal branding on social networking sites as Facebook and Twitter, since many employers get a first impression of applicants via Google. Talentree will also advise you on how to write a good résumé.

Sotheby's

Auction House

Sotheby's is a global company that engages in art auction, private sales and art-related financing activities. The Company operates in 40 countries, with principal salesrooms located in New York, London, Hong Kong and Paris. The Company also regularly conducts auctions in other salesrooms around the world, such as Amsterdam. Sotheby's is listed on the New York Stock Exchange under the symbol BID.

Sotheby's Amsterdam opened its doors in 1974. In 1999, having just celebrated its 25th anniversary, the auction house moved to the present, newly-created building at De Boelelaan 30. Confirming Sotheby's prominent position in the Northern European auction world, the move has provided both the capacity and the facilities to take the company into the 21st century. The location offers four large galleries for exhibitions and sales, not to mention lectures, symposia and concerts. Add to that a quality restaurant, Bagna Cauda, with terrace and the location becomes a state of the art auction centre.

Doctors without Borders

Humanitarian organization

Doctors without Borders is an independent medical emergency aid organization with projects in war-torn regions and developing countries with the aim to support victims of natural disasters, wars and epidemics. The organization is part of the international network of Médecins Sans Frontières and has been awarded the Nobel Peace Prize. The Dutch organization of Doctors without Borders annually sends 900 doctors, nurses, logistic, technical and financial employees to projects in almost 30 countries, where another 6.000 local employees of Doctors without Borders are active.

Marah Mansvelt Beck who is Assistant to the General Director of Doctors without Borders will present the projects of Doctors without Borders and her own career experiences. Mrs Mansvelt Beck is a UCU graduate who obtained her MPhil in Development Studies at the University of Cambridge in 2005.

Boston Consulting Group: Green Car (roundtable discussion)

Strategy Consultant

In 2008 and 2009, the Boston Consulting Group researched the expected trends in the research and use of electric cars over the coming 10 year. Sanne Manders, project leader at BCG, participated in this research and he presented his findings to the members of the Dutch Second Chamber in 2009.

The workshop will firstly give a general image of the main factors in the development and introduction of the electric car until 2020. Consecutively, we will discuss the details of the research and in an interactive setting we will try to find new insights in the development of the transportation of the future.

Martijn van Calmthout, Volkskrant (roundtable discussion)

Scientific journalist

Martijn van Calmthout is the science editor-in-chief of one of the largest morning newspapers in The Netherlands, De Volkskrant. He is a graduate in experimental physics from Utrecht, but decided to not devote his career to experimenting in fancy labs, but to write for a larger audience about science (and not just physics!) in a clear and inforamatory way. He wrote for the U-blad while studying in Utrecht, and recently published a book about Einstein, called Einstein in a nutshell (Einstein in een notendop). He is also one of the creators of the concept of the beta-canon, a collection of scientific facts and figures so important that they should stand out as hallmarks and be made known to every schoolkid and grown-up that has at least half a brain.

In his round-table discussion. Martijn will touch upon two subjects:

- 1) The very recent change of De Volkskrant in size, from a "regular" format into a tabloid format, the reasons for (not) doing this, and the reactions it has evoked amongst the readers and
- 2) The sometimes awkward relation between scientists, their science and the journalists that wish to write about it. Taking science to the public is a subject well suited for discussion