

Case Day at McKinsey & Company

Date: April 16, 2010

Time: 12:30-19:00 hours

Place: McKinsey & Company office in Amsterdam

One of today's most urgent discussions concerns global warming from CO2 emission. McKinsey & Company has set out a path that focuses on building awareness on climate change both internally and externally. That is, we assist our clients on CO2 reduction- and internally improve office energy efficiency. Initiatives taken by McKinsey & Company include creating an Australian abatement cost curve, interviewing the world's top CEOs on climate change, external publications, engagements on climate change related topics for many clients, and events like office and alumni discussions and presentations etc.

The main goal along the critical path has been to determine how to improve energy efficiency to realize significant and measurable improvements. Have we triggered your interest with the above? Would you like to address issues that arose during the analysis? Are you willing to find out if consultancy is what you want for your future? Then join our Case Day on April 16, 2010. During the day we will focus on personal growth, meeting interesting people, experiencing the McKinsey way of problem solving, and having fun (of course!). You will definitely go home with an inspirational experience!

We hope to see you on the 16th!